

# The Outlet

May 2022

*A monthly publication for members of Riverland Energy Cooperative*

## Offices Closed for Memorial Day

Our offices will be closed on Monday, May 30 for Memorial Day. Outages can be reported 24/7 by calling 800-927-6206. Have a safe and enjoyable holiday!

## Calling all third-graders

Riverland Energy Cooperative and the Wisconsin Electric Cooperative Association are seeking entries for the 2022 electrical safety poster contest. All local children in third grade are invited to submit an original poster that supports electrical safety. All who enter will have a chance to win local and state-level prizes. See details inside this issue.

## Need help with energy costs?

Contact your county's provider at the number below:

### Trempealeau County:

**Trempealeau Co. Social Services:**

715-538-2311

**Western Wisconsin E.O.C.:**

715-985-2391

### Buffalo County:

**Buffalo County Human Services:**

608-685-4412

### La Crosse County:

**La Crosse Co. Human Services:**

608-785-5582

**Salvation Army:** 608-782-6126

**CouleeCap:** 608-634-4575

## APPLIANCE & ELECTRONICS RECYCLING DRIVE

**Tuesday, May 24**

Arcadia REC

N28988 State Rd 93

8:00 a.m. - 1:00 p.m.

**Wednesday, May 25**

Alma REC

1225 S. Main St.

8:00 a.m. - 1:00 p.m.

**Thursday, May 26**

Holmen REC

1800 Granary St.

8:00 a.m. - 1:00 p.m.

## ACCEPTED ITEMS - FREE

Cable Boxes	External Drives	Satellite Dishes & Receivers
Cables & Cords	Fans	Scanners
Cameras & Camcorders	Fax Machines	Servers
Cassette Tapes	Hair Dryers	Stereos & Speakers
Cell Phones & Chargers	Holiday Lights	Toasters
Clocks	Ink & Toner Cartridges	UPS & Jump Starters
Coffee Makers	Laptops	Vacuum Cleaners
Desktop Computer Towers	Land line Phones	Video Game Consoles
Docking Stations	MP3 & iPod Players	
DVD/VHS/Blu-Ray Players	Projectors	
DVD Discs & VHS Tapes	Radios	

## ACCEPTED ITEMS - FOR A FEE

Refrigerators (limit 2)	* FREE	Washers	\$5
Freezers (limit 2)	* FREE	Dryers	\$5
Air Conditioners (limit 2)	* FREE	Dishwashers	\$5
TV's- All Types (limit 3)	\$20	Stoves	\$5
Printers & Copiers	\$5	Furnaces	\$5
Computer Monitors	\$5	Water Heaters	\$5
Microwaves	\$2	Dehumidifiers	\$15
Humidifiers	\$2		

\* Refrigerators, freezers, and air conditioners are only free to Riverland Energy members. All others will pay \$15. Bring a copy of your electric bill to qualify.

## ITEMS NOT ACCEPTED

Bulbs  
Capacitors  
Gas Cylinders  
Liquids  
Medical Waste  
Ballasts  
Radioactive Waste  
Smoke Detectors  
Vape Pens  
Treadmills

Recycling by:

Dynamic Lifecycle Innovations

Onalaska, WI

877-781-4030

[www.dynamicrecycling.com](http://www.dynamicrecycling.com)

## Watch for workers in your area

Riverland employees and contractors work throughout our service territory, in the right-of-ways and easements, and across your private property and driveways. Our efforts to ensure reliable power for you and your neighbors mean we must cross your property from time to time. You may see crews:

- Making routine repairs
- Replacing meters
- Trimming trees and brush
- Restoring power outages
- Locating buried utilities for construction and digging
- Working to upgrade poles, wires, transformers and equipment
- Inspecting lines, power poles, transformer boxes and equipment

Every effort is made to avoid damage and unnecessary intrusion. If you have concerns about our work, contact us at 800-411-9115. We appreciate your cooperation.

## May is Electrical Safety Month



We all want the best for the people in our lives. That includes you, our members. It's why we make safety a top priority at Riverland Energy and devote time and energy to making everyone aware of important safety tips and equipment. For instance, if you're working with tall ladders, cleaning gutters, trimming trees or undertaking other projects outside, we remind you to look up for and stay safely away from overhead power lines, especially those connected to your home.

If a project involves digging, be sure to call 811 a few working days in advance to get underground utilities marked. Help children understand the importance of staying away from electric utility equipment, to never climb trees near power lines, and to fly kites in wide open spaces safely away from power lines. Know how to prepare for and stay safe after storms and other natural disasters that could leave behind hidden electrical hazards, such as downed power lines and submerged electrical devices. These are just some of the safety measures that we want you and everyone to know.

We don't want anyone to take a chance that could end in tragedy, and to help, we're a partner in the Safe Electricity program. We encourage you to visit [SafeElectricity.org](http://SafeElectricity.org), where you'll find life-saving information presented in videos, interactive games for children, online teacher resources and much more.

Have a great, safe day!

Best regards,

Jerry Sorenson

## OPERATING STATISTICS



Kristina Marsolek,  
Finance Manager

	Monthly		Year-to-date	
	March 2021	March 2022	2021	2022
KWHS PURCHASED	22,628,105	24,709,214	77,359,230	81,960,288
KWHS SOLD	21,835,250	23,984,138	74,490,709	79,035,824
REVENUE	3,104,918	3,310,095	10,054,530	10,455,208
COST OF PURCHASED POWER	1,797,344	1,888,010	6,025,549	6,401,992
OTHER EXPENSES	1,307,473	1,260,178	3,502,519	3,654,089
OPERATING MARGINS	101	161,907	526,462	399,127
NON-OPERATING MARGINS	32,266	7,305	77,686	23,082
CAPITAL CREDITS-ASSOC. ORGANIZATIONS	69,341	65,607	232,550	225,092
<b>TOTAL MARGINS</b>	<b>101,708</b>	<b>234,819</b>	<b>836,698</b>	<b>647,301</b>

**QUOTE OF THE MONTH:** "If you don't design your own life plan, chances are you'll fall into someone else's plan. And guess what they have planned for you? Not much." ~ Jim Rohn



## CALLING ALL THIRD-GRADERS:

You're invited to participate in the  
Wisconsin Electric Cooperative Association's

# ELECTRICAL SAFETY POSTER CONTEST

Submit an original poster supporting electrical safety to your local electric cooperative by **May 31, 2022**, for a chance to win a **\$25 gift card!** The top three posters will be entered into the statewide poster contest for a chance to win one of three great prizes:

- 1st place – Chromebook**
- 2nd place – \$100 Gift Card**
- 3rd place – \$75 Gift Card**

Posters should be at least 8.5x11 inches, but no larger than 11x14 inches.

Entries must include completed entry form and student's name on the back of the poster.

Contact your local electric cooperative or go to [www.weca.coop](http://www.weca.coop) for registration forms.



# BE PREPARED FOR SUMMER STORMS AND POWER OUTAGES

Summer storms are always a threat.

If your lights go out this summer:

1. Check circuit breakers, fuses and the neighbors.
2. Report outages at 800-927-6206.
3. Keep away from fallen power lines, and trees and branches near lines.
4. Crews respond to hazards, substations and major distribution lines first, followed by smaller tap lines and individual service lines.

## Riverland Energy Celebrates Earth Day with EV Fast Charger Dedication

A brief dedication was held on Earth Day - Friday, April 22 at the new Holmen Kwik Trip. Riverland Energy partnered with Dairyland Power Cooperative and Kwik Trip with the implementation of the charger. The Level 3, 180 kW ABB Fast charger is the fastest EV charger in the region, and the first one at a Kwik Trip in Wisconsin.



# KNOW WHAT TO DO IF YOU HIT A POWER POLE

## STAY PUT

If your equipment contacts a power line, stay inside.

**DO NOT EXIT.**  
Call 911.

## JUMP CLEAR

If you must exit due to a fire, jump from the equipment so that no part of your body touches the equipment and ground at the same time. Hop or shuffle with your feet together at least 50 feet away.

## STAY AWAY

When you are clear of the area, call for help and keep others away. **DO NOT** approach your vehicle again until utility crews and emergency responders tell you it is safe.

## Energy Efficiency Tip of the Month

Avoid placing items like lamps and televisions near your thermostat.

The thermostat senses heat from these appliances, which can cause your air conditioner to run longer than necessary.

Source:  
[www.energy.gov](http://www.energy.gov)



## Enter our photo contest for a chance to win a \$25 electric bill credit



Submit a photo of **“Sunrise or Sunset”** for this month's photo contest before May 25. The photo that has the most votes will win a \$25 electric bill credit! Each member who submits a photo will be put into a drawing at the end of the contest for a chance to win a \$250 electric bill credit. Go to our Facebook page or website to submit a photo and vote.



**RIVERLAND**  
Energy Cooperative

® Your Touchstone Energy® Cooperative

**Headquarters:**  
N28988 State Rd 93  
P.O. Box 277  
Arcadia, WI 54612

**Branch Office:**  
1800 Granary St.  
Holmen, WI 54636

**Office Hours**  
Monday - Friday  
7:30 a.m. - 4:00 p.m.

**Phone:**  
800-411-9115  
608-323-3381

**Outages & Emergencies**  
Call 800-927-6206,  
24 hours a day

[www.riverlandenergy.com](http://www.riverlandenergy.com)